



Advertising Rate Card 2008

TextbookZ.com offers college students an alternative to high priced textbooks. With a network of thousands of users across the country, buying and selling textbooks has never been so easy. The site offers students the ability to buy and sell textbooks directly with other students on their campus for free. TextbookZ.com is a student run organization, designed and created with the specific needs of students in and around any college community.

We target thousands of students every semester across the country and service hundreds of schools. Each campus has a unique website for students on campus. We offer a variety of ad sizes indicated below and discounts for advertising on multiple sites. For additional information, please contact Patrick.

Advertising Contact:

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<http://www.textbookz.com>

| Campuses | Duration | |
|---------------------------|--------------|--------------|
| | 1 week | 4 weeks + |
| Banner Ad 468 x 60 | | |
| 1 - 4 | \$50 | \$150 |
| 5 - 9 | \$45 | \$135 |
| 10 + | \$40 | \$120 |
| TextbookZ.com | \$150 | \$375 |

| Left Column 125 x 125 | | |
|------------------------------|--------------|--------------|
| 1 - 4 | \$40 | \$120 |
| 5 - 9 | \$35 | \$105 |
| 10 + | \$30 | \$90 |
| TextbookZ.com | \$120 | \$300 |

| Left Column 125 x 60 | | |
|-----------------------------|-------------|--------------|
| 1 - 4 | \$30 | \$90 |
| 5 - 9 | \$28 | \$84 |
| 10 + | \$25 | \$75 |
| TextbookZ.com | \$90 | \$225 |

| Right Column 160 x 200 | | |
|-------------------------------|--------------|--------------|
| 1 - 4 | \$60 | \$180 |
| 5 - 9 | \$55 | \$165 |
| 10 + | \$50 | \$150 |
| TextbookZ.com | \$180 | \$450 |

| Right Column 160 x 600 | | |
|-------------------------------|--------------|--------------|
| 1 - 4 | \$100 | \$300 |
| 5 - 9 | \$90 | \$270 |
| 10 + | \$80 | \$240 |
| TextbookZ.com | \$300 | \$750 |

| Text Ad (2 line) | | |
|-------------------------|-------------|-------------|
| 1 - 4 | \$10 | \$30 |
| 5 - 9 | \$9 | \$27 |
| 10 + | \$8 | \$24 |
| TextbookZ.com | \$30 | \$75 |